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Issue #**145**

Open

38 comments

Labels



[codahale](#) opened this issue March 22, 2012

Promotional materials alienate and offend people

No milestone

No one is assigned

A video of a photoshoot features a male model in a Geeklist t-shirt, shorts, and sandals and a female model in a Geeklist t-shirt and underwear. When a significant portion of the population sees this video, they associate Geeklist with the objectification of women, which reduces engagement.

Steps to reproduce

1. Show someone the [video](#).

Expected result

Person reacts positively and associates Geeklist with their inclusive brand of being the "world's largest Geek community", making them more likely to sign up.

Actual result

Person wonders where the female model's pants went, associates Geeklist with a "Maxim" ethos in which women are seen as being objects whose presence is exclusively related to male visual enjoyment, is alienated and angry. *Due to the fact that people talk to each other, this bug may produce cascading brand failures in a production environment.*

Notes

This was originally reported via [Twitter](#) but that produced a 500 CTO Defensive And Touchy response. Should I open a separate issue for that?

[35 participants](#)



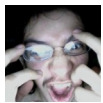
[others](#)



[whylo](#) commented

[March 22, 2012](#)

Coda Hale for President!



[josegonzalez](#) commented

[March 22, 2012](#)

+5 internets



[felixge](#) commented

[March 22, 2012](#)

Related ticket: [#139](#)



[matomesc commented](#)

[March 22, 2012](#)

LOL



[kendall commented](#)

[March 22, 2012](#)

Need to track that 500 error separately as it's the root cause of <https://github.com/geeklist/jennifer/issues/145> -- which is really just symptomatic of it. Can't fix [#145](#) till this 500 CTO Defensive and Touchy issue is closed.

On that one, I suggest that it's a lot easier to not seem defensive and touchy about sexism if you aren't defensive and touchy about it because you aren't sexist. But there are several ways to fix this one.



[joshuaajabbour commented](#)

[March 22, 2012](#)

Resolution: wontfix

Comments: Sexism is integral [part of the company ethos](#).



[**ejeklint** *commented*](#)

[*March 22, 2012*](#)

+pants



[**thsutton** *commented*](#)

[*March 22, 2012*](#)

Reproduced. This seems like a pretty critical issue.



[**adrpac** *commented*](#)

[*March 22, 2012*](#)

I smell a fork.



[**folktrash** *commented*](#)

[*March 22, 2012*](#)

The Hub to the rescue again. Excellent.



[**ericclemmons** *commented*](#)

[*March 22, 2012*](#)

Odd, repeated the steps on several others' machines and was met with Could not reproduce.

Could be [PEBKAC](#)... :)



[zmonster](#) *commented*

[March 22, 2012](#)

I don't get it. is codahale trying to be clever? from what I can tell codahale has no appreciation for the female body, which quite frankly, I find offensive.



[selenamarie](#) *commented*

[March 22, 2012](#)

[Related.](#)

Glad that bug reporter has solid previous bug reporting experience.
With any luck, this bug will get fixed.



[jump4x](#) *commented*

[March 22, 2012](#)

+1 easy to reproduce, easy to fix this manifestation. A complete rewrite is needed tho, the real bug is a weird cascading dependency: sexism relies on ego.

Might be a lot of refactoring ahead.



[rickscott](#) *commented*

[March 22, 2012](#)

Reproducible here. Unfortunately it's pretty common for folks to get angsty & upset at the people that report bugs instead of taking the necessary steps to fix them. JFDI already.



[tehnoir](#) *commented*

[March 22, 2012](#)

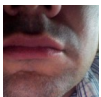
Open 500 CTO Defensive And Touchy as a separate issue. Fixing that should hopefully prevent having a lot more bugs like this one.



[FinalAngel](#) *commented*

[March 22, 2012](#)

+1



[jreading](#) *commented*

[March 22, 2012](#)

WTF is going on this week.....?



[ntlk](#) *commented*

[March 22, 2012](#)

I can confirm this is reproducible.



[garann](#) *[commented](#)*

[March 22, 2012](#)

Issue also appears on every "geeklist apparel" product page (including <http://www.startupapparel.com/products/geeklist>, <http://www.startupapparel.com/products/geeklist-1>, and of course <http://www.startupapparel.com/products/geeklist-intimates>).

Possibly related: cannot find men's thongs in store. Is this issue already being tracked, or should I report separately?



[denishaskin](#) *[commented](#)*

[March 22, 2012](#)

Confirmed reproducible. Possible workaround: put the male model in a thong as well? Haven't tested, though.

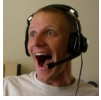


[hij1nx](#) *[commented](#)*

[March 22, 2012](#)

I find this kind of inflammatory and annoyingly trollish. Inappropriate content should not be showcased or made into a spectacle. These are sensitive issues that personally affect our friends and colleagues, they should be handled with seriousness and discretion. Do we want our industry to be this or even look like this? No. The mature way to

handle this is to send a private message and have a heart-felt conversation with the offender. Explain to them what they've done wrong and offer them guidance. +1 for deleting this thread.



[tysontate](#) *[commented](#)*

[March 22, 2012](#)

+1

Easily reproduced using MacOS Galaxy Cream Oreo 4grams on my Trapper Keeper.



[abhid](#) *[commented](#)*

[March 22, 2012](#)

Sorry. Could not reproduce. Tried it with multiple people. Issue seems to be race and sex independent and solely dependent on people's disposition for trolling. Found more important issues that we should be focused on while trying to reproduce this issue.



[JonRowe](#) *[referenced this issue](#)*

[March 22, 2012](#)

Open

[Issue #146: Unable to delete account](#)



[**joshuaabboud**](#) *commented*

[*March 22, 2012*](#)

"Do we want our industry to be this or even look like this? No."

I wholeheartedly agree. But in my case, "this" is the offensive, tone--deaf, insulting, denigrating behavior exhibited by Messrs. Sanz and Katz (and therefore, by Geeklist, since they seem so intent on attributing personal opinions to one's employer).

They were offered the opportunity to respond in an appropriate manner to legitimate criticism. They chose not to, but rather to flame the fire. Which, remember, they also did publicly.

There is no requirement that criticism be made in private. On the contrary, calling attention to wrongs in public holds everyone accountable. It holds Shanley accountable, because if she is being unfair, then that can be called out. It holds Geeklist accountable, because they can't just sweep this under the rug.

So no, this bug report is spot-on. (Though that doesn't mean it won't be deleted anyway.)



[**hsmyers**](#) *commented*

[*March 22, 2012*](#)

Read both the original this and a few other 'discussions' around the net. If you find it 'not reproducible' you might examine the folks you hang with---just saying. As for the heavily 'straw man flavored' defense offered to the 'attacker' someone might do well to remember the maxim about digging when in a hole. I can't help myself as I see this as a 'caught with someone's pants down'...



[tkompare](#) *commented*

[March 22, 2012](#)

Confirmed as NSFW.



[leto](#) *commented*

[March 22, 2012](#)

[@hij1nx](#) if you are annoyed, then that is the right feeling. The [@geeklist](#) video *is* disgusting and alienating and I will be promptly deleting my account.



[kyledrake](#) *commented*

[March 22, 2012](#)

I just read about your attempt to get that woman fired for speaking her mind on your blatantly sexist video. I'm a feminist, but I think I'm going to start being more overt about it. We need to single out, uproot, and ostracize horrible monsters like this from the industry. By the way Christian Sanz, I work for Geoloqi, good luck getting me fired.



[abhid](#) *commented*

[March 22, 2012](#)

[@leto](#) I think you missed the point of [@hij1nx](#) 's comment. Please

re-read that and edit or delete your comment as needed. [@hij1nx](#) said that the topic should be deleted because of the way people are trying to make a sensation out of this. If this is something that bothers you, take it up in a private thread.



[waltmoorhouse](#) *commented*

[March 22, 2012](#)

so put the guy in underwear too. problem solved.



[ascendantlogic](#) *commented*

[March 22, 2012](#)

No, DONT take it up in a private thread. Stop trying to sweep this garbage under the rug. Make a spectacle of it, and make it known that people won't just silently let this sort of garbage occur in the name of civility, which is already out the window given the nature of the problem.



[bma](#) *commented*

[March 22, 2012](#)

[@abhid](#) I think *you* missed the point of [@leto](#)'s comment.



[abhid](#) *commented*

[March 22, 2012](#)

[@bma](#) I think you missed the point of my comment. 🤔



[jump4x](#) *commented*

[March 22, 2012](#)

Public content, public discussion. Much like Shanley initially said.

...

On Mar 22, 2012 12:08 PM, "Matthew Case" <reply@reply.github.com> wrote: No, DONT take it up in a private thread. Stop trying to sweep this garbage under the rug. Make a spectacle of it, and make it known that people won't just silently let this sort of garbage occur in the name of civility, which is already out the window given the nature of the problem. --- Reply to this email directly or view it on GitHub: <https://github.com/geeklist/jennifer/issues/145#issuecomment-4641678>



[bradheintz](#) *commented*

[March 22, 2012](#)

+1 - can repro reliably



[OscarGodson](#) *commented*

[March 22, 2012](#)

+1

[@hij1nx](#) if no one puts it out there it just stays there. Whats the good of pretending like it didn't happen?



[hij1nx](#) *commented*

[March 22, 2012](#)

[@OscarGodson](#) im not suggesting "pretending that it didnt happen".
Im suggesting that there is more **trolling** than problem solving going on here.

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Markdown Cheat Sheet

Format Text

Headers

```
# This is an <h1> tag
## This is an <h2> tag
##### This is an <h6> tag
```

Text styles

```
*This text will be italic*
_This will also be italic_
**This text will be bold**
__This will also be bold__

*You **can** combine them*
```

Lists

Unordered

```
* Item 1
```

- * Item 2
 - * Item 2a
 - * Item 2b

Ordered

1. Item 1
2. Item 2
3. Item 3
 - * Item 3a
 - * Item 3b

Miscellaneous

Images

![[GitHub Logo]](/images/logo.png)
Format: ![[Alt Text]](url)

Links

<http://github.com> - automatic!
[GitHub](http://github.com)

Blockquotes

As Kanye West said:

> We're living the future so
> the present is our past.

Code Examples in Markdown

Syntax highlighting with [GFM](#)

```
```javascript
function fancyAlert(arg) {
 if(arg) {
 $.facebox({div:'#foo'})
 }
}
```
```


Or, indent your code 4 spaces

Here is a Python code example without syntax highlighting:

```
def foo:
    if not bar:
        return true
```

Inline code for comments

I think you should use an
<code> element here instead.

Something went wrong with that request. Please try again. [Dismiss](#)

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